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STREETLIGHTS RESIDENTIAL AND WESTDALE BRINGS 17-STORY HIGH RISE LUXURY LIVING TO DEEP ELLUM WITH OPENING OF THE CASE BUILDING

DALLAS – December 5, 2017 –[StreetLights Residential](#) and [Westdale](#) have opened [The Case Building](#) - the newest urban infill multifamily development in the city of Dallas. The 17- story residential high-rise is located in the Deep Ellum neighborhood at 3131 Main Street at the intersection of Hall St. and Main, just south of Baylor Medical Center.

The Case Building, a unique addition to the historically significant neighborhood, provides Deep Ellum with its first high-rise multifamily community. The 337 beautifully-designed apartment homes are geared for those who desire to live, work and play in the city center. Nestled in the heart of Deep Ellum - just east of downtown - residents are in proximity to Downtown and the Arts District, with easy-access to all areas in Dallas.

Recognizing the importance and presence of art in the neighborhood, murals from local artists have been incorporated into the interior design, and common areas will feature a rotating gallery of artwork created by local artists – many whom reside in Deep Ellum.

The community offers a comprehensive amenity package designed to fit an urban lifestyle including several co-working spaces, private meeting rooms, catering kitchen for entertaining, private resident bar, pet wash, bike storage, expansive fitness center with yoga, barre, spin bikes, and cross training spaces, and a vibrant pool deck.

Deep Ellum’s newest urban living experience, The Case Building includes options of studio, one- and two-bedrooms, with units ranging in size from 500 to 1,300 square feet. The residences mirror the industrial feel of the area with 10-foot concrete ceilings, exposed brick walls and modern design touches.

“Our team’s hard work and the support from our partners has helped bring this project together just as we envisioned,” said StreetLights CEO Doug Chesnut. “We wanted to make this project feel as authentic as the Deep Ellum neighborhood is today, and with the design, architecture and interiors, I think we have created that atmosphere for residents.”

StreetLights Residential developed the project and SLR Construction LLC served as general contractor. The interior units were designed by the creative team at StreetLights Residential. The building’s interior amenity areas were designed out of New York City by prominent hospitality designer MARKZEFF, with furnishings executed by local Dallas designer 5G Studio Collaborative. The building’s architecture was



designed by WDG Architecture, and the landscape was designed by [Studio Outside](#). Westdale is managing the apartment community.

About StreetLights Residential

StreetLights Residential specializes in new urbanist apartment homes and mixed-use developments. With in-house development, design, and construction expertise, the StreetLights team focuses on custom luxury communities which rival the experience, lifestyle, and amenities of living in an urban boutique hotel. StreetLights has numerous urban infill projects throughout the country with more than 9,400 multifamily units completed, in progress or projected in 11 cities across six states. Since StreetLights' inception in 2011, the company has grown to more than 150 employees in its development and construction companies and has offices in Dallas, Austin, Houston; Atlanta; Orlando, Fla; Phoenix; and, San Diego. For more information, visit www.streetlightsres.com.

About SLR Construction

SLR Texas Construction was formed in 2011, with regional offices in Dallas, Austin and Houston. The core leadership of SLR Texas Construction has worked together for 15+ years and has completed several thousands of units ranging in product type from suburban stick product to high-rise luxury multi-family. The group prides itself on being able to successfully implement complicated urban, high density projects.

About Westdale

Westdale Real Estate Investment and Management ("Westdale") is a national real estate investment and management company headquartered in Dallas with six regional offices throughout the country. Westdale focuses on acquiring, managing and developing investment opportunities, including multifamily, office, retail, mixed-use and debt pools. With a proven track record of more than 25 years, Westdale has demonstrated the ability to find opportunities, create effective marketing programs, undertake strategic capital improvements and achieve operational efficiencies with multiple classes of real estate. Westdale and its 1,200-member team controls approximately 200 commercial and multifamily properties located in 30 cities.

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