

FOR IMMEDIATE RELEASE

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**STREETLIGHTS RESIDENTIAL INVITES FUTURE RESIDENTS TO NEWLY OPENED
PREVIEW CENTER FOR THE JORDAN UPTOWN PROPERTY**

DALLAS – Oct. 12, 2015– StreetLights Residential (SLR) is inviting future residents to come preview the living options and select their new home at The Jordan. This high-rise development is located in the prestigious uptown neighborhood off McKinney Avenue. SLR recently opened its preview center, located in Uptown Plaza at 2222 McKinney Ave. which includes models of a full-size kitchen, bathroom, shower and closet. Walk-ins are welcome or appointments can be made by calling 214-880-2355.

“The preview center will give future residents the opportunity to view the beautiful finishes The Jordan will offer before the doors officially open in early 2016,” said SLR CEO Doug Chesnut. “The Jordan will be an impressive addition to the Uptown landscape and we are excited for the Dallas community to come explore our latest designs.”

Sitting on nearly 1 acre, the project site is just off McKinney Avenue at the Maple/Routh connection and Thomas Avenue in the Uptown area of Dallas. With easy access to Uptown, downtown Dallas, Klyde Warren Park, Crescent Court and the Arts District, the project is ideally located and within walking distance of a vibrant community full of entertainment, shopping and dining.

The luxury 23-story high-rise offers a comprehensive amenity package designed to deliver cosmopolitan elegance with five-star luxury. A 24-hour concierge team will provide an un-paralleled service experience. Residents can socialize at the beautifully landscaped pool or the resident lounge, both of which offer captivating views of the city. Complete with a pet park, expansive fitness center, electric vehicle charging stations and much more, the Jordan is the perfect urban home.

The community, comprised of 212 units, offers one and two bedroom living options ranging in size from 735 to 2,262 square feet, inclusive of 4 penthouse homes. Every unit is complete with its own private balcony. The units also contain one of the finest cabinetry packages in the market, with custom solid wood cabinets, slab granite countertops and full granite backsplashes. The Jordan provides residents



multiple finish scheme options. Penthouse homes offer extra features including fireplaces, 12 foot ceilings, wine refrigerators, upgraded walk-in closet systems and additional finish choices.

SLR is developing the project and SLR Uptown Construction LLC is serving as the general contractor. The interior units were designed by StreetLights Residential and the interior amenity areas were designed by Waldrop + Nichols Studio, LLC. The landscape will be designed by Studio Outside. Pre-leasing is now underway and first move-ins are projected for January 2016.

Interested in living at The Jordan? Visit www.thejordanutown.com.

About StreetLights Residential

StreetLights Residential specializes in high-end, new urbanist apartment homes and mixed-use developments. Our business plan focuses on building around the highest home prices (price per square foot). With our in-house development, design, and construction expertise, the StreetLights team focuses on custom luxury communities which rival the experience, lifestyle, and amenities of living in an urban boutique hotel. Since StreetLights' inception in 2011, we have grown to more than 100 employees in our development and construction companies with offices in Dallas, Austin, Houston, San Diego and Nashville with an office opening in Phoenix in the coming months.

About SLR Construction

SLR Texas Construction was formed in 2011, with regional offices in Dallas Austin, and Houston. The core leadership of SLR Texas Construction has worked together for 15+ years and has completed several thousands of units ranging in product type from suburban stick product to high-rise luxury multi-family. The group prides itself on being able to successfully implement complicated urban, high density projects.

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